

MAYERS
MEMORIAL
HOSPITAL
DISTRICT

Strategic Planning Committee Meeting

Monday, May 15, 2017 (12:00pm)
Boardroom –Fall River Mills

Meeting called by: Mike Kerns, Chair **Type of meeting:** BOD Committee
Board Clerk: Valerie Lakey
Committee Members: Mike Kerns, Director, SPC Chair Louis Ward, CEO
Allen Albaugh, Director

Please read: April 10, 2017 Minutes

----- Agenda Topics -----		
Item	Presenter	Action
Meeting Called To Order	Chair Kerns	
Requests from audience to speak to issues/agenda items	Chair Kerns	
Approval of Minutes April 10, 2017 – (Attachment A)	Chair Kerns	Action
MVHC Collaboration/Clinic Follow-up	Chair Kerns	Discussion
Physician Recruitment	Ward	Discussion
AHA Conference Report	Ward	Information
Strategic Plan Process Review	Chair Kerns	Discussion
Administrative Report/Other	Ward	Report
Board Education, Legislation, Advocacy		Report/Discussion
Meeting Wrap-Up – Future Topics	Chair Kerns	Discussion
Adjournment	Chair Kerns	

Posted 05-10-17

**MAYERS MEMORIAL HOSPITAL
STRATEGIC PLANNING COMMITTEE MEETING
MINUTES – APRIL 10, 2017 – FALL RIVER MILLS**

BSPC Attendance: **Staff Present:**
 Mike Kerns Valerie Lakey
 Allen Albaugh Travis Lakey
 Louis Ward Other:
 Jim Billo
 Dr. Watson

(These minutes are not intended to be a verbatim transcription of the proceedings and discussions associated with the business of the board's agenda; rather, what follows is a summary of the order of business and general nature of testimony, deliberations and action taken.)

SUBJECT	DISCUSSION	
CALL TO ORDER	The meeting was called to order by Chair Kerns at 11:02 am in Fall River Mills	
Requests Audience to Speak	None	
Minutes	March 13, 2017 Strategic Planning Committee meeting minutes. <i>Approved (Albaugh, Ward) (no objections)</i>	Approved
MVHC Collaboration Follow-Up	<p>Call at 1:00 pm with MVHC and a consultant they contacted and MMHD legal representative, Ward, Lakey, Jones to talk about legalities of FQHC and CAH merger.</p> <p>Will be trying to figure out governance structure. How would it look, boards, administration, etc.</p> <p>There is a possibility a public entity (that meets requirements of FQHC) can "merge" with FQHC.</p> <p>A lot of potential for sharing of:</p> <ul style="list-style-type: none"> • Leadership • IT • Billing • Accounting • Human Resources • Provider Staffing • Recruitment • Purchasing <p>Benefits:</p> <ul style="list-style-type: none"> • Training • Legislation • Strategic Planning • Community Outreach • Continuity of Care • EMR 	Discussion

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	<p>Notes:</p> <ul style="list-style-type: none"> ✓ Potential to have clinics outside of District be a Rural Healthcare Clinic (RHC) ✓ The call today will hopefully answer a lot of questions ✓ Collaboration will be a benefit to entire community ✓ Ward and Lakey will report findings of the phone call to the SP committee ✓ Billo thinks it is a good idea and would be a benefit for both entities to be in line with each other ✓ Discussion about the new location of the MVHC clinic <p>What is good from a community standpoint:</p> <ul style="list-style-type: none"> • Provider staffing • Continuity of care • EMR • Financial Stability 	
<p style="text-align: center;">299 Collaborative Survey Physician Recruitment</p>	<ul style="list-style-type: none"> • Dr. Watson was present to give some input of physician recruitment • Discussion about Hwy 299 Collaborative Physician Marketing • Dr. Watson identified some of the issues <ul style="list-style-type: none"> ○ New physician training models ○ Change in attitude of people coming out of the training ○ Watson doesn't think money will ever be the factor to entice people to come here ○ Need to be competitive, but offer other things ○ Ward spoke with a couple of potential physicians ○ There will be the people that will want to come for HRSA repayments, etc. ○ What kinds of things kept you here...utilize these things for marketing ○ Once they are here – make things as uncomplicated as possible ○ New physicians want stability and to work under one entity ○ Professional satisfaction • Kerns said we need to get a clear focus • A united front will be beneficial • Next steps: <ul style="list-style-type: none"> ✓ Coordination/Collaboration ✓ Ward, Lakey to develop a list of recommendations to move forward 	<p style="text-align: center;">Discussion</p>
<p style="text-align: center;">Strategic Plan Review Process</p>	<ul style="list-style-type: none"> • Nothing to report. Everything is moving along. • Moving forward on addendum of building contract • \$600,000 in on the hospital portion of building financing 	<p style="text-align: center;">Discussion</p>

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	<ul style="list-style-type: none"> • Biggest concern at the moment is working with the water district for necessary flow to the facility. Call scheduled this week with the water district. Test is 90 minutes at 1500 gal per minute 	
Administrative Report/Other	<ul style="list-style-type: none"> • Albaugh brought up the topic of mental health, drug addiction. Partnership presentation at ACHD indicated there may be more funds available in these areas of need • Questions as to what happens with mental health issues that are released from the ER • Foundation Gift Shop – may not be in the lobby of the new building • Talked about SEMSA – everything going well 	Report
Board Education, Legislation, Advocacy	<ul style="list-style-type: none"> • Report on ACHD Leg Days • Question about skilled nursing ratios 	Report/ Discussion
Meeting Wrap-up – Future Topics	<ul style="list-style-type: none"> • Mental Health – Shasta County/Hill Country Programs 	Discussion
Adjournment	Meeting was adjourned at 1:45 pm	

By: Valerie Lakey